AI INFRASTRUCTURE

The AI race is a build race. Build it right.



THE MARKET IS MOVING FAST

$3T+

Projected global data center capital spending by 2030, up from $1T+ in 2026.

118 GW

Projected U.S. data center capacity by 2030 — 52% above the December 2025 forecast.

50%

Of data center capacity projected to serve AI workloads by 2030, up from 25% in 2025.

FOUR CONSTRAINTS DECIDE WHO DELIVERS ON TIME

POWER COMES FIRST

Site strategy starts with the grid; 10 GW was the largest annual data center demand connected to the U.S. grid.

DENSITY RISES

AI rack power has climbed from 13 to 130 kW, pushing cooling and electrical design.

CREWS RUN SHORT

42% of surveyed contractors report project delays due to worker shortages.

TOWNS GET A VOTE

Local support matters: 14% support a data center in their community, despite 79% backing U.S. AI leadership.

HOW UNIFY HELPS

Unify helps hyperscalers, developers and operators plan, build and operate AI infrastructure from site selection through optimization. Five connected phases keep early decisions aligned through switch-on.

01 PLAN

Guide site selection, power strategy and the business case for each campus.

02 DESIGN

Align mechanical, electrical, plumbing and cooling needs before design freeze.

03 BUILD

Coordinate equipment milestones, schedules, risks and decisions across sites.

04 OPERATE

Manage commissioning handoffs, operational readiness and staffing from day one.

05 OPTIMIZE

Track energy use, IT workloads and efficiency to improve site performance.

Let’s talk.

Where is your data center program today?

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